



The First
North American
Conference on
**PRECISION DAIRY
MANAGEMENT**

**March 2-5, 2010
Toronto, Canada**



THE SECOND
NORTH AMERICAN CONFERENCE ON

Robotic Milking

Precision Dairy Management

www.precisiondairy2010.com

Precision Dairy 2010 eNEWS Vol. 1

PARTNERS



PLATINUM

www.precisiondairy.com
For sponsorship opportunities

**PRECISION DAIRY MANAGEMENT CONFERENCE 2010
A NORTH AMERICAN FIRST!**

We are excited at the prospects of the first North American Conference on Precision Dairy Management. We invite you to join us as we explore practical applications of dairy automation and management using sensor based data. This conference will examine the state of the art technology available today, and the limitless possibilities for the future.

Precision dairy management is automation using sensor-based management tools that define animal needs and robotic equipment that automatically delivers individual cow management applications. In the same way that mechanization and expansion have improved productivity in the last 20 years, precision technologies will drive dairy industry progress in future.

Precision management technology is set to revolutionize dairy production practices. Previously, dairy production practices have ignored advances made in precision technology which have been predominantly applied to crop production. The route to improved efficiency has typically been viewed as through larger herd units serviced by larger faster pieces of equipment. Not so with precision management, which is generally scalable according to herd unit size and potentially can benefit smaller as well as larger dairy units.

We look forward to having a mix of registrants at this meeting: dairy producers, technical representatives, researchers and educators. We expect attendees from Canada and United States, Europe and from all other major livestock producing areas of the world. We expect those attending to not be bounded by their geographic origin or their profession but only by the possibilities of their imagination and innovation.

THE PROGRAM WILL INCLUDE:

- Robotic Milking
- Sensor Technology for Dairy Cattle Health Management
- Precision Management in Feeding and Nutrition
- Reproductive Management
- Software Solutions
- Milk Quality Monitoring Technologies
- In-Barn Technologies (RFID-based)

We expect this Conference to be a turning point especially for precision management technology in North America. It is only through your participation as sponsors and exhibitors, as presenters of papers or posters, and as attendees who actively participate in the exchange of ideas will we be successful.

**We look forward to seeing you in Toronto,
March 2-5, 2010!**

CONFERENCE CENTRE

We are very fortunate to be able to have our Conference at the Doubletree by Hilton – Toronto Airport. This Hotel and Conference Centre provides the best of accommodation with over 700 rooms as well as conference facilities with meeting rooms, exhibit and display areas all under one roof. The hotel has complete exercise facilities, spa, and indoor pool with a water slide. There are on site restaurants and entertainment to make your stay more enjoyable. As well there are restaurants within walking distance of the hotel.

We have secured an excellent rate of \$129 CAD per room for single or double occupancy plus taxes and fees. Conference participants must quote the conference name "Precision Dairy Management 2010" at time of reservation to receive the special room rate. Reservations must be received by the hotel by January 30, 2010 to receive the reduced rate. After January 30, all remaining rooms will be released for sale to the public.

The location of the Doubletree Toronto Airport is ideal for access by air or road. It is just minutes from the Toronto International Airport. A free shuttle service is provided. By road the hotel is just blocks north of the 401 highway on Dixon Road.

COMING SOON

- On line registration
- Call for papers.

Check back soon for new developments at
www.precisiondairy2010.com

10 REASONS TO ATTEND PRECISION DAIRY 2010

**Reason #1: Great Conference Centre
Doubletree by Hilton – Toronto Airport**

To be placed on the eNEWS mailing list email: info@precisiondairy2010.com